



johnburnap@gmail.com

I am a Graphic Designer with a broad range of experience in content creation, technical development and creative problem solving. I am a team player with managerial experience and strong interpersonal skills. I am very resourceful, determined to find creative and viable solutions.

PROFESSIONAL EXPERIENCE:

2013 - Present

Harbor Freight Tools
Calabasas, CA

Production Artist

Newspaper advertisement editing, resizing and barcode placement in several hundred newspaper coupon inserts each week.

2010 - 2013

SmartAVI, Inc.
North Hollywood, CA

Marketing Manager / Lead Graphic Designer

Management of Web Developer, Enclosure Mock-up and Silk-screening, Product Photography, Technical Writing for Manuals, Brochure and Catalog Design, Front End Web Design, CMS Product Management, Press Release Writing, Email BLAST Design, Advertising Design, Tradeshow Organization, SEO Search Engine Optimization, Computer Technical Support.

2008 - 2010

JDB Creative Consulting
Calabasas, CA

President

Computer Technical Support for Mac and PC users, Graphic Design, Photography, Marketing, Web Development, Network Troubleshooting.

2006 - 2008

Rapid City Journal
Rapid City, SD

Lead Graphic Designer / Photojournalist / Web Editor

Management of Junior Graphic Designers, Newspaper Advertising, News Photography, News writing, Writing for Online Content, Basic Web Editing

2005 - 2006

Geek Squad
Rapid City, SD

Counter Intelligence Agent (CIA) / Double Agent (DA)

Computer Sales, Computer Hardware Installation and Instruction, In-store Computer Technical Support, In-home Computer Technical Support

HIGHER EDUCATION:

2004 - 2007

Black Hills State University
Spearfish, SD

B.A. Mass Communication / Photography

Campus Computer Technician, Campus Event Photographer, School Newspaper Editor and Photojournalist

1997 - 2002

California State University Northridge
Northridge, CA

Computer Science

DMJM/JGM Systems Administrator, Campus Computer Technical Support, Programming Club

1993 - 1996

Creighton University
Omaha, NE

Biology/Chemistry Pre-Medicine

Graphic Designer at Student Union, Campus Computer Consultant

SKILLS & EXPERTISE:

Graphic Design

Adobe Creative Suite 6, Photoshop, InDesign, Illustrator, Dreamweaver, After Effects, Flash, Microsoft Office, Google Sketchup, Audacity, MODx

Marketing

Management, Technical Writing, Email BLAST Design, Advertising Design, Content Management, Web Design, Trade Show Organization, Digital Signage Content Creation.

Technical Support

Windows, MacOS, Network Management, Computer Hardware Management, MODx CMS

Volunteer Work

Non-profit Environmental Marketing and Graphic Design, State Parks Trail Maintenance